

The Women in the Media (WOMED) project supports women entrepreneurs in the creative industries, particularly women writers, directors and producers in the television and film sector. It provides an overview of the situation of women in these two sectors, online training modules and a resource platform to support the creation of new businesses and the development of their professional activities.

**More than 400 women over 20 countries answered the WOMED Questionnaire launched in January 2020 about their recent situation and carrier needs in film and television sector.**

**Project partners of the WOMED has reported a deep data of Analysis Questionnaire and collect the Good Practices Guide with a lot of resources on national and European level.**

### Women and carrier job in the media

The [Analysis Questionnaire](#) carried out showed that responders search for useful information on international websites and social networks, but it seems that a centralisation of information is necessary. Women defined clear priorities, needs for their carrier development in



TV and film sectors as:

**A strong support for financial assistance: to be correlated with a knowledge how to find a funding**

**A strong demand for mentoring**

**A connection and support in professional networks**

### Discrimination

The data show that discrimination is higher, unfortunately as expected, A half of the panel (45%) felt that they had been discriminated against. A very large proportion of the reports of discrimination relates to gender (almost 77%). It should be remembered that women make up the bulk of that research. Age discrimination has got the second place with nearly 39%.

For more you can follow the link:

[Analysis Questionnaire](#)

- 1 Be advised
- 2 Be trained
- 3 Be accompanied
- 4 To network



### Women producers, writers and directors

The aims of the [Good Practices Guide](#) is to highlight information, training and support schemes for entrepreneurship in order to meet the specific needs of women author-directors and producers in the film and TV sectors, whatever of their age, maturity and carrier path.

### Visibility

Big issue encountered by women involved or to be involved in TV and film production is access to information, particularly with regards to gender equality. Mainly being well informed about their rights, national and European initiatives, about organisations, networks and festivals, etc. It is about a way of breaking the feeling of isolation and fighting against the glass ceiling.

Connect with us : [Good Practices Guide](#)

**Find a bonus, 2 interviews with inspiring directors Delphine Gleize (France) and Rinio Dragasaki (Greece) Link: [Bonus Interview](#)**

**Erasmus+ KA204**  
Strategic Partnerships for Adult Education

**Project Title:**  
**Women in the Media (WOMED)**

